



# 2022 Sponsorship Packet



# Why financial partnerships matter?



## for your company

- Be an active part of improving your community
- Offer employees unique and quality team building opportunities on the build site
- Employees are proud to work for a company where they can see their impact in improving the lives of local families
- Get to know the Homeowners you are impacting by working along side them on the build site and being there to congratulate them on dedication day
- Your company name will be associated with the internationally known Habitat brand name



## for Habitat

- Create true partnerships that work side by side with the Habitat team in the office, on committees, on the build site, etc.
- Empower Habitat to continue to grow to fulfill their mission and serve more local families
- Tour the Habitat offices, warehouse, build site, or ReStore to see their mission at work
- Network at unique fundraising events offering additional support meeting other community leaders supporting Habitat's work



## for our community

- Offer affordable housing for local families giving them the opportunity to invest in brighter futures
- Provide decent housing that is safe and fosters good health for families to prosper
- Children have quality homes to grow and develop, providing a solid foundation for learning
- Provide a monumental asset to be passed down for generations within a family



# Home Sponsorships

## \$100,000 Full Home Sponsor

- Everything included with the below sponsorship level
- Commemorative contribution award presented at ground breaking ceremony

## \$75,000 Home Sponsor

- Everything included with the below sponsorship level
- Custom Volunteer Hard Hats including company logo with Habitat Logo

## \$50,000 Half Home Sponsor

- Everything included with the below sponsorship level
- Family meet and greet outside of regular volunteer opportunities

## \$25,000 Quarter Home Sponsor

- Company Logo on Build Site Signage
- Inclusion in 1 Affiliate Newsletter Emails (9,000+)
- Company Logo & Recognition in Ground Breaking & Home Dedication Events
- Custom Partnership T-Shirts (up to 25 shirts)
- Speaking Opportunity at Ground Breaking & Home Dedication Events
- 5 Exclusive Volunteer Days for Company Representatives
- Check Presentation Opportunity
- Family journey binder including a thank you note from the Habitat family, overview of history with HFHSC including photos album of project volunteers
- Lunch and Learn Opportunity (virtual or in-person) with Habitat staff
- Press Release
- Lunch and Learn Opportunity with Habitat Partner Family





# Adopt a House Sponsorship

## \$15,000 Stability Sponsor

- Company Logo on Build Site Signage
- Inclusion in 1 Affiliate Newsletter Email (9,000+)
- Company Logo & Recognition in Ground Breaking & Home Dedication Events
- Custom Partnership T-Shirts (up to 25 shirts)
- Speaking Opportunity at Ground Breaking & Home Dedication Events
- 5 Exclusive Volunteer Days for Company Representatives
- Check Presentation Opportunity
- Family journey binder including a thank you note from the Habitat family, overview of history with HFHSC including photos album of project volunteers
- Lunch and Learn Opportunity (virtual or in-person) with Habitat staff

## \$10,000 Opportunity Sponsor

- Company Logo on Build Site Signage
- Company Logo & Recognition in Ground Breaking & Home Dedication Events
- Custom Partnership T-Shirts (up to 15 shirts)
- Speaking Opportunity at Ground Breaking & Home Dedication Events
- 3 Exclusive Volunteer Days for Company Representatives
- Check Presentation Opportunity

## \$5,000 Hope Sponsor

- Company Logo on Build Site Signage
- Company Logo & Recognition in Ground Breaking & Home Dedication Events
- Speaking Opportunity at Ground Breaking & Home Dedication Events
- 2 Exclusive Volunteer Days for Company Representatives

## \$2,500 Shelter Sponsor

- Company Logo & Recognition in Ground Breaking & Home Dedication Events
- 1 Exclusive Volunteer Days for Company Representatives





# Golf Fundraising Event

## \$7,500 Presenting Sponsor

- Two Foursomes (\$1,200 Value)
- Full Page Ad in Event Program
- 4 Social Media Posts (4,500+ followers)
- Company Logo & Link on Habitat's Website
- Company Logo & Link in 2 Affiliate Email Newsletters (9,000+)
- Speaking Opportunity at Dinner
- Exclusive Banner Signage at Dinner
- 8 customized golf polo shirts with company logo
- Company logo featured on all event merchandise sold to attendees

## \$2,000 Turn Sponsor

- One Foursome (\$600 Value)
- Quarter Page Ad in Program
- Exclusive Signage at the Turn
- Company Logo & Link on Habitat's Website
- Company Logo on Sponsorship Banner

## \$4,000 Lunch Sponsor

- One Foursome (\$600 Value)
- Half Page Ad in Event Program
- 2 Social Media Posts (4,500+ followers)
- Company Logo & Link on Habitat's Website
- Exclusive Signage on lunch delivery cart

## \$1,500 Cart Sponsor

- Quarter Page Ad in Event Program
- 1 Social Media Posts (4,500+ followers)
- Company Logo & Link on Habitat's Website
- Exclusive Signage on Golf Carts

## \$300 Hole Sponsor

- Company Recognition in Event Program
- Company Logo & Link on Habitat's Website
- Company Logo on Course Signage



## HONORARY CHAIR:

Honorary Chair:  
Scott Wynn, WQMX

**Monday, July 25, 2022**

*Join us in celebrating our 13th Annual "A Home in One" Golf Outing! Help Habitat for Humanity provide affordable homes for families while enjoying a relaxing day on the course. Includes a delicious lunch with drinks from the patio bar/beer cart, raffle prizes, and a silent auction.*



a home in one  
**GOLF OUTING**

# Bourbon Build Fundraising Event

## \$5,000 Presenting Sponsor

- 16 tickets to event with reserved seating
- Company name included in event title
- Most prominent & largest logo placement
- Sponsor name/logo included in all publicity efforts (email, social media, print)
- Full page ad in event program
- Recognition on signage at event

## \$4,000 Small Batch Sponsor

- 12 tickets to event with reserved seating
- Sponsor name/logo included in most publicity efforts (email, social media, print)
- Full page ad in event program
- Recognition on signage at event
- Exclusive company signage at auction tables

## \$2,500 Single Barrel Sponsor

- 8 tickets to event with reserved seating
- Sponsor name/logo included in most publicity efforts (email, social media, print)
- Half page ad in event program
- Recognition on signage at event

## \$1,500 Cask Sponsor

- 6 tickets to event with reserved seating
- Sponsor name/logo included in most publicity efforts (email, social media, print)
- Quarter page ad in event program
- Recognition on signage at event

## \$500 Flight Sponsor

- 2 tickets to event
- Listing in event program





# Build In Style Event

## \$5,000 Hammer's Heels Sponsor

- 12 tickets to event with reserved seating
- company name included in event title
- full page program ad
- early VIP admission at 3:30
- 4 social media posts (4,500+ followers)
- company link on event webpage
- recognition on table signs & event signage

## \$2,500 Handbag Sponsor

- 10 tickets to event (\$200 value)
- full page program ad
- 4 social media posts (4,500+ followers)
- company link on event webpage
- recognition on table signs & event signage

## \$1,500 Necklace Sponsor

- 8 tickets to event (\$160 value)
- half page program ad
- recognition on event signage
- 3 social media posts (4,500+ followers)
- company link on event webpage

## \$1,000 Broche Sponsor

- 5 tickets to event (\$100 value)
- quarter page program ad
- recognition on event signage
- 2 social media post (4,500+ followers)
- company link on event webpage

## \$500 Earring Sponsor

- 2 tickets to event (\$40 value)
- recognition on event signage
- 1 social media post (4,500+ followers)
- company link on event webpage

BASKET #  
RED DOONEY & B  
PURSE  
Red Dooney and Bour  
with Assorted Jewelry



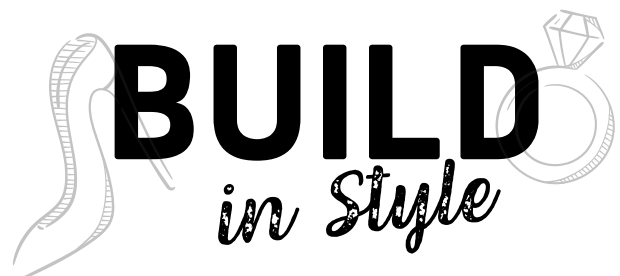
*Honorary Chair:*

Lynn Kelly,  
WQMX Radio Host

Fall 2022 at the Summit County  
ReStore

Women's Fundraising Event

Showcase your business to community members and business leaders at this women's shopping and networking event of new and donated purses, shoes, jewelry, and clothing.



# Women Build Week

## \$5,000 Empowerment Sponsor

Everything included with a team, listed below PLUS:

- Your logo included on all Women Build t-shirts
- Your logo included 2x in affiliate email newsletters with link (list of over 9,000)

## \$1,500 Team Sponsor

- Team building construction experience for 7 employees (minimum of 5 women)
- Women Build t-shirts for each volunteer
- Company recognition on website and media outlets including an exclusive social media post (4,500+ followers)
- Company name included on jobsite banner

## \$10 Individual Participant

- Networking opportunity
- Women Build t-shirt



*Join us as we empower the women in our community to build hope through affordable housing. This is a week long movement where women help women by sending a positive message, as the women and children of our community are those most likely to live in difficult conditions. We believe every woman can be empowered to change the world. Come alone or with a group of friends or coworkers, as we build hope.*

**May 4th - 8th**





# Team Building Opportunities



## Parking Lot Build: starting at \$5,000

Can't make it out to a build site? Habitat will bring the building to you. Host a parking lot build at your business and allow your employees to get out of the office and into some paint!

- Exclusive Full Day of Volunteering (up to 30)
- Social Media Posts (4,500+ followers)
- Company Recognition at Home Dedication



## Kitchen Cart or Picnic Table Build: \$200 per cart/table

Test your employees' team building skills with this fun and interactive competition. See which team can build our Future Homeowners a kitchen cart the fastest - but with some twists!

- Exclusive Full Day of Volunteering (up to 30) teams of 5 suggested
- Social Media Posts (4,500+ followers)
- Company Recognition at Home Dedication when cart/table is given to family



# Community Events

## \$1,500 ReStore Recycling Flip Event Sponsor

Sponsor this fun recycling event where the community is invited to use their creativity to "flip" old furniture into beautiful new creative pieces to be sold in the ReStore. These up-cycled treasures are saved from the landfill and given new life! Proceeds from the "flipped" items go towards building homes in Summit County.

- Company Logo Exclusively on all Flyers, Signs, Forms & Promotional Items
- Ad in Weekly ReStore E-Newsletters for 2 Months During Event (9,000+ contacts)
- 10 Social Media Posts (4,500+ followers)



## \$5,000 Giving Tuesday Matching Sponsor

Celebrated on the Tuesday following Thanksgiving and Black Friday and Cyber Monday, #GivingTuesday is a global day of giving fueled by the power of social media and collaboration. Partner with Habitat in supporting the community during the holiday season.

- 15 Social Media Posts (4,500+ followers) with Approved Custom Hashtags
- Inclusions in All Giving Tuesday Emails (9,000+ contacts)
- Check Presentation on #GivingTuesday
- Company Logo & Link Exclusively on #GivingTuesday Webpage
- Company Logo on Thank You Letters to Donors







# Sponsorship Form

Please fill out the information below to reserve your sponsorships. For questions, please contact Jake Tancer, Development Officer at [jaket@hfhsummitcounty.org](mailto:jaket@hfhsummitcounty.org)

Sponsorships Selected:

Total Amount:

## Information:

Company

Name

Street Address

City

State

Zip Code

Phone #

Email

## Payment:

☐

Cash

☐

Check (payable to Habitat for Humanity of Summit County)

☐

Credit Card

Name on Card

Card #

Expiration

3 Digit Security Code

Billing Zip Code

## Thank you!

We appreciate your partnership and support in building a better community where everyone has a decent place to live.

### MAIL, DROP OFF, OR SCAN PAYMENT TO:

Habitat for Humanity of Summit County  
2301 Romig Road Akron, OH 44320  
330-745-7734  
[habitat@hfhsummitcounty.org](mailto:habitat@hfhsummitcounty.org)



YOUR STUFF  
*Builds Hope*



 **75**  
HOMES  
BUILT & REHABBED

 **150**  
HOMES  
REPAIRED

 **1,000**  
LIVES  
CHANGED

 **10,000**  
VOLUNTEERS  
MOBILIZED

JOIN THE MOVEMENT  
[HFHSUMMITCOUNTY.ORG/IMAGINEIMPACT/](http://HFHSUMMITCOUNTY.ORG/IMAGINEIMPACT/)