



2021 Sponsorship Packet



Home Sponsorships

\$25,000 Strength Sponsor

- Company Logo on Build Site Signage
- Inclusion in 2 Affiliate Newsletter Emails (9,000+)
- Company Logo & Recognition in Ground Breaking & Home Dedication Events
- Custom Partnership T-Shirts (up to 50 shirts)
- Speaking Opportunity at Ground Breaking & Home Dedication Events
- 10 Exclusive Volunteer Days for Company Representatives
- Check Presentation Opportunity

\$15,000 Stability Sponsor

- Company Logo on Build Site Signage
- Inclusion in 1 Affiliate Newsletter Emails (9,000+)
- Company Logo & Recognition in Ground Breaking & Home Dedication Events
- Custom Partnership T-Shirts (up to 25 shirts)
- Speaking Opportunity at Ground Breaking & Home Dedication Events
- 5 Exclusive Volunteer Days for Company Representatives
- Check Presentation Opportunity

\$10,000 Opportunity Sponsor

- Company Logo on Build Site Signage
- Company Logo & Recognition in Ground Breaking & Home Dedication Events
- Custom Partnership T-Shirts (up to 15 shirts)
- Speaking Opportunity at Ground Breaking & Home Dedication Events
- 3 Exclusive Volunteer Days for Company Representatives
- Check Presentation Opportunity

\$5,000 Hope Sponsor

- Company Logo on Build Site Signage
- Company Logo & Recognition in Ground Breaking & Home Dedication Events
- Speaking Opportunity at Ground Breaking & Home Dedication Events
- 2 Exclusive Volunteer Days for Company Representatives

\$2,500 Shelter Sponsor

- Company Logo & Recognition in Ground Breaking & Home Dedication Events
- 1 Exclusive Volunteer Days for Company Representatives



Build In Style Event

\$2,500 Platinum Sponsor

\$2,300 tax deductible

- 10 tickets to event (\$200 value)
- full page program ad
- early VIP admission
- 4 social media posts (4,500+ followers)
- company link on event webpage
- recognition on table signs & event signage

\$1,500 Gold Sponsor

\$700 tax deductible

- 8 tickets to event (\$160 value)
- half page program ad
- recognition on event signage
- 3 social media posts (4,500+ followers)
- company link on event webpage

\$1,000 Silver Sponsor

\$350 tax deductible

- 5 tickets to event (\$100 value)
- quarter page program ad
- recognition on event signage
- 2 social media post (4,500+ followers)
- company link on event webpage

\$500 Bronze Sponsor

\$190 tax deductible

- 2 tickets to event (\$40 value)
- recognition on event signage
- 1 social media post (4,500+ followers)
- company link on event webpage

BASKET #
RED DOONEY & B
PURSE
Red Dooney and Bour
with Assorted Jewelry



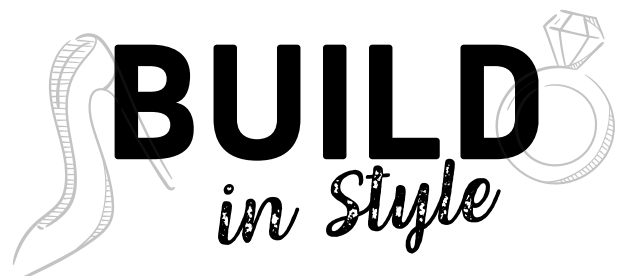
Honorary Chair:

Lynn Kelly,
WQMX Radio Host

Date: September 14, 2021
at the Summit County ReStore

Women's Fundraising Event

Showcase your business to community members and business leaders at this women's shopping and networking event of new and donated purses, shoes, jewelry, and clothing.



Women Build Week

\$5,000 Empowerment Sponsor

Everything included with a team, listed below PLUS:

- Your logo included on all Women Build t-shirts
- Your logo included 2x in affiliate email newsletters with link (list of over 9,000)

\$1,500 Team Sponsor

- Team building construction experience for 7 employees (minimum of 5 women)
- Women Build t-shirts for each volunteer
- Company recognition on website and media outlets including an exclusive social media post (4,500+ followers)
- Company name included on onsite banner

\$10 Individual Participant

- Networking opportunity
- Women Build t-shirt

Join us as we empower the women in our community to build hope through affordable housing. This is a week long movement where women help women by sending a positive message, as the women and children of our community are those most likely to live in difficult conditions. We believe every woman can be empowered to change the world. Come alone or with a group of friends or coworkers, as we build hope.

May 4th - 8th



Golf Fundraising Event

\$5,000 Presenting Sponsor

- Two Foursomes (\$1,200 Value)
- Full Page Ad in Event Program
- 4 Social Media Posts (4,500+ followers)
- Company Logo & Link on Habitat's Website
- Company Logo & Link in 2 Affiliate Email Newsletters (9,000+)
- Speaking Opportunity at Dinner
- Exclusive Banner Signage at Dinner

\$4,000 Dining Sponsor

- One Foursome (\$600 Value)
- Half Page Ad in Event Program
- 2 Social Media Posts (4,500+ followers)
- Company Logo & Link on Habitat's Website
- Exclusive Signage at Dinner Table

\$2,000 Turn Sponsor

- One Foursome (\$600 Value)
- Quarter Page Ad in Program
- Exclusive Signage at the Turn
- Company Logo & Link on Habitat's Website
- Company Logo on Sponsorship Banner

\$1,500 Cart Sponsor

- Quarter Page Ad in Event Program
- 1 Social Media Posts (4,500+ followers)
- Company Logo & Link on Habitat's Website
- Exclusive Signage on Golf Carts

\$300 Hole Sponsor

- Company Recognition in Event Program
- Company Logo & Link on Habitat's Website
- Company Logo on Course Signage



HONORARY CHAIR:

Honorary Chair:
Scott Wynn, WQMX

Monday, July 26, 2021 Gleneagles Golf Club

Join us in celebrating our 12th Annual "A Home in One" Golf Outing! Help Habitat for Humanity provide affordable homes for families while enjoying a relaxing day on the course. Includes a delicious lunch and dinner with drinks from the patio bar/beer cart, raffle prizes, and a silent auction.



a home in one
GOLF OUTING

Team Building Opportunities



Parking Lot Build: starting at \$5,000

Can't make it out to a build site? Habitat will bring the building to you. Host a parking lot build at your business and allow your employees to get out of the office and into some paint!

- Exclusive Full Day of Volunteering (up to 30)
- Social Media Posts (4,500+ followers)
- Company Recognition at Home Dedication



Kitchen Cart or Picnic Table Build: \$200 per cart/table

Test your employees' team building skills with this fun and interactive competition. See which team can build our Future Homeowners a kitchen cart the fastest - but with some twists!

- Exclusive Full Day of Volunteering (up to 30) teams of 5 suggested
- Social Media Posts (4,500+ followers)
- Company Recognition at Home Dedication when cart/table is given to family



Community Events

\$1,500 ReStore Recycling Flip Event Sponsor

March 3rd, 2021 and September 8th, 2021

Sponsor this fun recycling event where the community is invited to use their creativity to "flip" old furniture into beautiful new creative pieces to be sold in the ReStore. These up-cycled treasures are saved from the landfill and given new life! Proceeds from the "flipped" items go towards building homes in Summit County.

- Company Logo Exclusively on all Flyers, Signs, Forms & Promotional Items
- Ad in Weekly ReStore E-Newsletters for 2 Months During Event (9,000+ contacts)
- 10 Social Media Posts (4,500+ followers)



\$5,000 Giving Tuesday Matching Sponsor

November 30th, 2021

Celebrated on the Tuesday following Thanksgiving and Black Friday and Cyber Monday, #GivingTuesday is a global day of giving fueled by the power of social media and collaboration. Partner with Habitat in supporting the community during the holiday season.

- 15 Social Media Posts (4,500+ followers) with Approved Custom Hashtags
- Inclusions in All Giving Tuesday Emails (9,000+ contacts)
- Check Presentation on #GivingTuesday
- Company Logo & Link Exclusively on #GivingTuesday Webpage
- Company Logo on Thank You Letters to Donors





Sponsorship Form

Please fill out the information below to reserve your sponsorships. For questions, please contact Drew Hall, Director of Development and Engagement at drewh@hfhsummitcounty.org

Sponsorships Selected:

Total Amount:

Information:

Company

Name

Street Address

City

State

Zip Code

Phone #

Email

Payment:

☐

Cash

☐

Check (payable to Habitat for Humanity of Summit County)

☐

Credit Card

Name on Card

Card #

Expiration

3 Digit Security Code

Billing Zip Code

Thank you!

We appreciate your partnership and support in building a better community where everyone has a decent place to live.

MAIL, DROP OFF, OR SCAN PAYMENT TO:

Habitat for Humanity of Summit County
2301 Romig Road Akron, OH 44320
330-745-7734
habitat@hfhsummitcounty.org

Signage Examples

Below are photos of examples of how your company logo could be displayed on the worksite and at our fundraising events.



Next Steps:

Once your sponsorship form has been received, our Director of Development and Engagement will connect you with our Marketing Manager to coordinate the design of your custom sign, banner, or ad to showcase your company's partnership with Habitat for Humanity of Summit County.





YOUR STUFF
Builds Hope



 **75**
HOMES
BUILT & REHABBED

 **150**
HOMES
REPAIRED

 **1,000**
LIVES
CHANGED

 **10,000**
VOLUNTEERS
MOBILIZED

JOIN THE MOVEMENT
HFHSUMMITCOUNTY.ORG/IMAGINEIMPACT/